MISSIONS FEST VANCOUVER 2020 REGISTRATION

For All Existing Registered Exhibitors

Missions Fest Vancouver 2020 will be held at the Vancouver Convention Centre on Friday January 31 and Saturday February 1st.

Missions Fest Vancouver's long history means that your investment as an exhibitor goes a long way. People visit our conference over the weekend from many different denominations and demographic backgrounds. By participating in this conference, you are extending Christ's kingdom around the world by creating opportunities for collaboration between your own organization and those attending.

In addition, attendees are going to be exposed to your brand. If your goal is increased awareness in the Christian community, then Missions Fest is the ideal place for your message. Over the weekend more than 10K visit. They come to talk with 250+ exhibitors, take in a film at the Film Festival, participate in one or more of the 70+ seminars, or hear our Plenary Speakers in our General Sessions.

CHANGES

Missions Fest Vancouver is constantly trying to introduce better and innovative ways to facilitate collaboration and the growth of networks. This has taken on a new imperative as we observe the changing cultural landscape and interests of the younger generations.

To that end we are redesigning the exhibit floor effective in 2020.

We have a few goals in mind:

1. First, we are going to change the name from Exhibit Hall to Town Square. It may seem a little corny, but we want to break down the perception that we are a trade show. We want to work away from a transactional model of mission to a collaborative approach to mission.

2. Second, we'll be breaking up the linear pattern of the Town Square and will be adding rest spaces. Our goal is to create an atmosphere where people spend more time. When people spend more time in the Town Square there is more of a chance that they'll see your organization.

3. Third, having space to rest will also turn into space for conversation. We hope conversation turns into collaboration, and to facilitate that we are adding a conference app (2019) with the ability to identify individuals and organizations who share the same interest.

As you probably noticed we are shortening the conference by closing on Sunday. We know that Sunday is a struggle for many to attend and we want to help churches function without divided attention. We also see this as an opportunity as there is now more of an opportunity for exhibitors to develop deeper relationships with the local churches by joining them on Sunday.

To make these changes we are going to use the following procedure.

Suspension of Grandfathered Space

All exhibitors will need to reapply for a space on a first-come first-served basis.

- Take the time to review the exhibit package (print or online) to determine where your organization may want to be in 2020.
- A new exhibitor mapping form is also included and is required for effective searching in our online categories on Missions Fest and Mission Central

Apply as a Group

Consider a Group application. Application window open from December 1, 2019 to December 15, 2019

- We know that some of our exhibitors enjoy being beside other organizations that share the same mission and vision. 2020 presents a rare opportunity where organizations can apply for a series of booths together.
- Process
    - Two or more exhibitors confer together and agree on a series of booths.
    - Each organization must have their own booth.
    - Ensure the application is submitted in the date window and indicate in a cover letter or email that who the “Group” involves. Submit to: exhibit@missionsfestvancouver.ca
    - Applications will be received on a first-come first served basis. If the applied for space is taken a suitable alternative will be proposed.

Individual Exhibitor Application

Applications will be accepted for individual exhibitors on December 16, 2019

- You can get your exhibitor application online.

Pricing

We are continuing with the 3 tiered pricing structure that we have always used. There will not be a price increase in 2020. Please note new cut-off dates.

Early Bird (15% Off Regular Rate)

- Rate is in effect from December 1 to the end of the current year's conference.
- Space held with a $200 deposit
- Full amount due by March 31st.

Regular Rate

- Rate is in effect from day after the current year's conference to October 15th
- Full payment due upon booking.
- Ensures placement in magazine.

Late Rate (20% Over Regular Rate)

- Rate is in effect from October 16th until the conference bookings are being accepted for.
- Full payment due upon booking.

Note: Every booth includes

- Chair
- Black pipe and drape
- Basic Listing in the Missions Fest Magazine if registered before October 15th
- Basic listing on the Missions Fest website. This stays up for the full-year following Missions Fest
- Basic listing on the Mission Central website. This stays up for the full-year following Missions Fest. Options exist for enhanced listing and advertising on the Mission Central website.

Registration Policy

- Only approved exhibitors can register for a booth.
- All organizations can qualify for the Early Bird Rate if they are approved exhibitors and make a deposit by the end of the current year's conference.
- Any organization that applies during the Regular Rate or Late Rate period is expected to pay the full amount upon booking.
- No spaces will be held without payment.
- Organizations that make an Early Bird deposit must make full-payment by March 31st.
- Deposits are non-refundable.
- No refunds will be granted after August 31st.
- Exhibitors are not allowed to share a single space

See website for the full policy and other opportunities such as seminars. Payment can be made by Cheque to Missions Fest Vancouver, Visa, MC or E Transfer.

Applications are available from Roxanne at exhibit@missionsfestvancouver.ca or call 604-524-9944.